

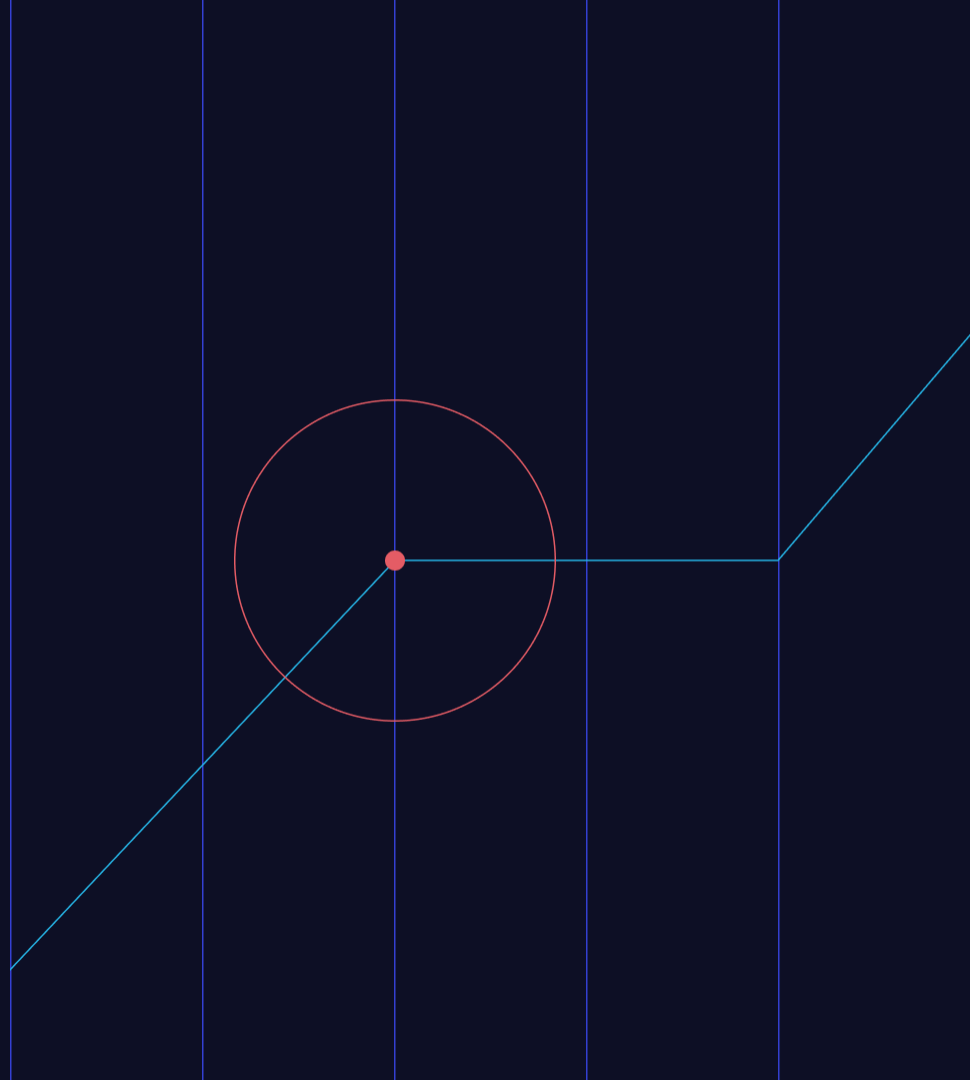


Workforce Exercising

Empowering a Cyber-Confident
Workforce through Behavioral Science

IL IMMERSIVELABS

The Leader in People-Centric Cyber Resilience



Agenda

01

Section 1

The Status Quo and The Challenge

02

Section 2

The Revolution and The Strategy

03

Section 3

The Benefit and The Impact

04

Section 4

The Coverage

05

Section 5

Q&A and Next Steps

The Unsettling Truth: Cybersecurity Awareness Isn't Enough

Awareness doesn't equate to resilience. Your employees need more than just knowledge – they need empowerment through behavioral change.

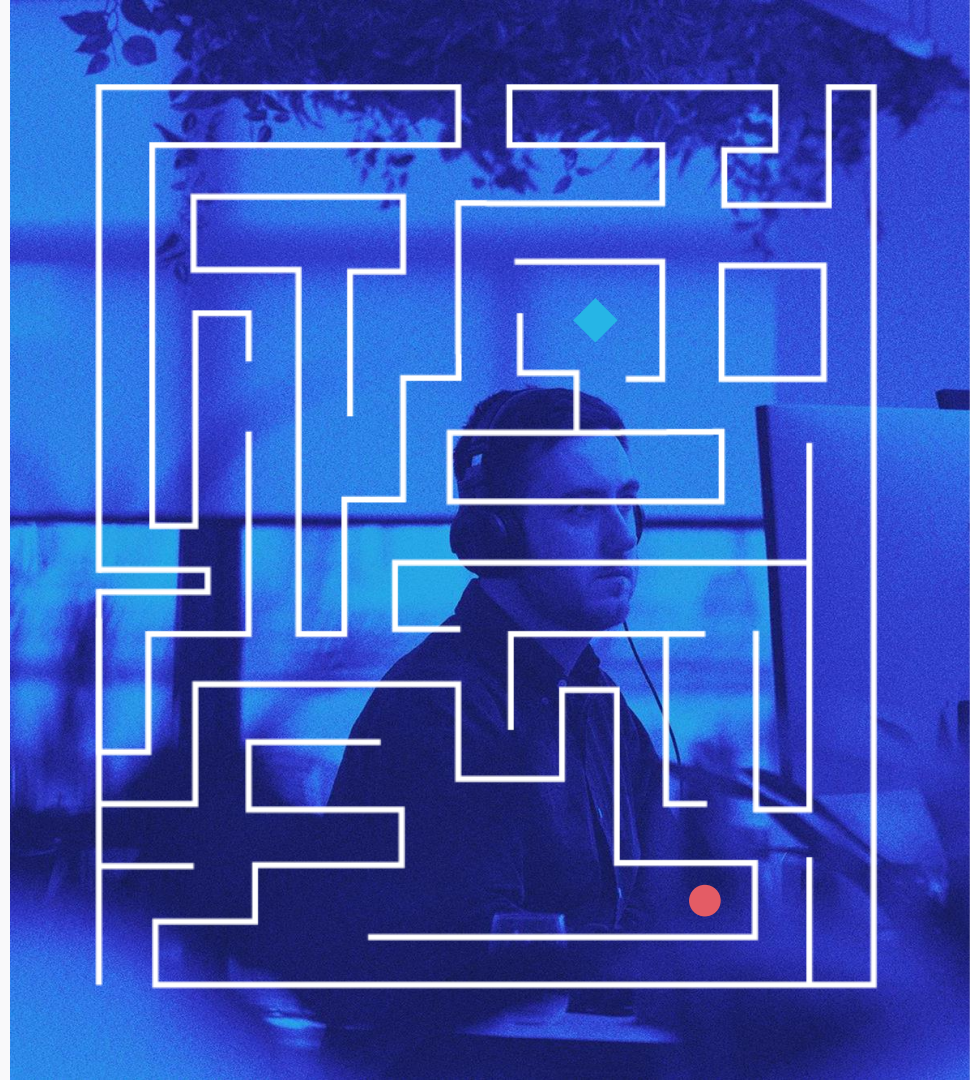
*84% of cybersecurity leaders want to mitigate risk by managing employee behavior, but **only 43% measure security behavior.***



Workforce Exercising
The Challenge

The Cybersecurity Conundrum

Metrics and reporting have been stuck in a rut, focusing on course completion rather than capability. It's time for a dynamic, data-driven, and continuous approach.



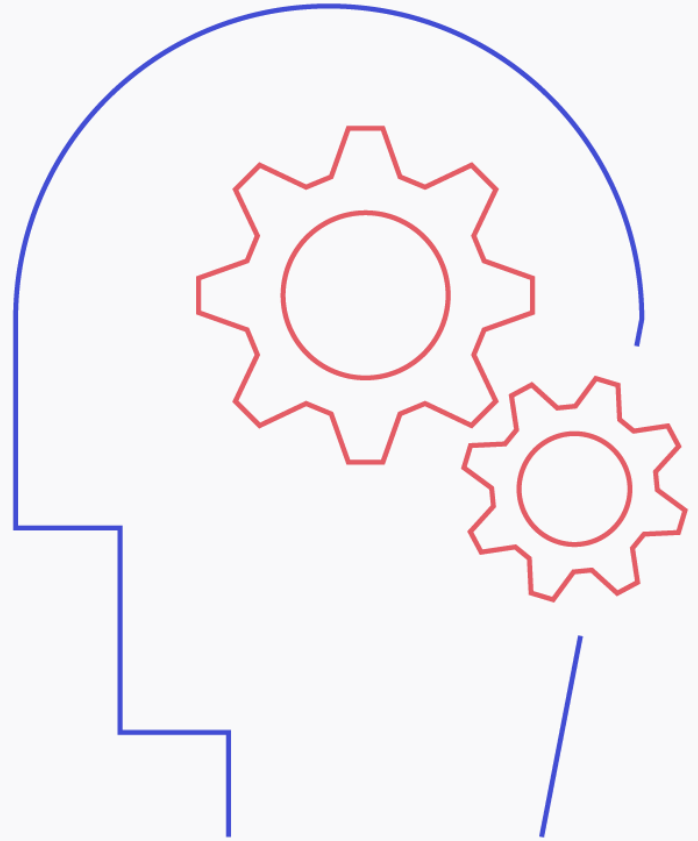
Workforce Exercising
The Revolution

The Immersive Labs Revolution

We're breaking the mold of typical security awareness training.

Our secret weapon?

Behavioral science techniques that drive measurable changes in behavior.



Workforce Exercising The Strategy

Don't just talk about security – make skill development relatable, engaging, and empowering with scenario-based exercises and on-demand labs.

Drive Behavioral Change

Go beyond security awareness – it's decisions and actions that count!

Understand and target risky behaviors to strengthen organizational resilience

Apply relatable content and labs

Build a foundation for behavioral change

Baseline, Assess, and Upskill

Baseline strengths and potential risks across the organization with our Security Hygiene Compass

Educate on the how and why behind upskilling to empower with knowledge and judgment

Use outputs to assess and measure education and upskilling impact over time

Target Vulnerable Areas

Pinpoint groups with high risk and exposure to cyber threats, such as finance, supply chain, legal & compliance.

Deploy labs covering everything from the basics to more advanced theory and Cybersecurity practice

Target on-demand labs and exercises based on Security Hygiene Compass assessments

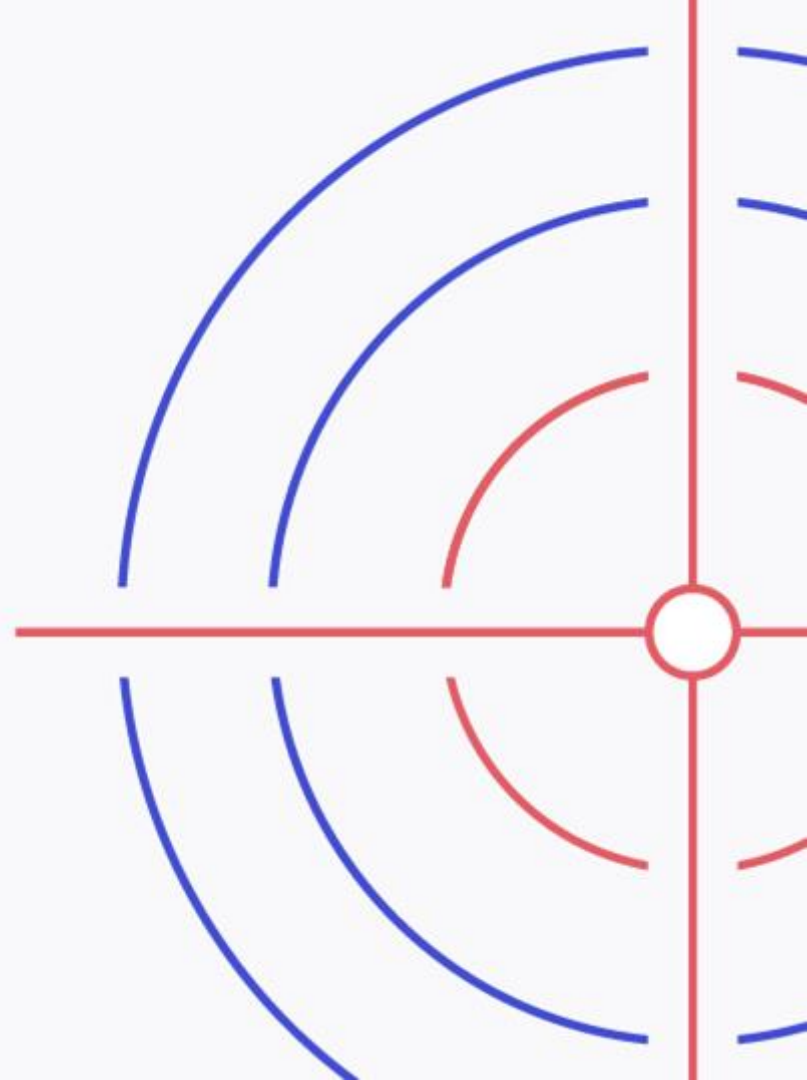


Workforce Exercising
The Benefit

The Immersive Labs Advantage

- Know your cyber readiness
- Understand your vulnerabilities
- Gain actionable insight
- **Target** your learning interventions

All with our data-driven assessments, reports, and readiness scores.



Workforce Exercising Isn't Just Important – **It's Essential**

We're driving behavioral change, assessing and upskilling your workforce, and targeting your most vulnerable areas. This isn't training – it's transformation starting with four critical areas.



Workforce Exercising The Impact

Behavioral Science



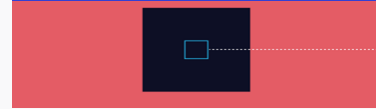
At its core, Workforce Exercising **focuses on influencing behaviors**. This includes everything from altering behaviors to understanding why people act as they do.

Baseline Assessments



Before any changes, it's crucial to **establish a baseline of an organization's security behaviors**. It serves as the starting point for change.

Security Hygiene Compass



This powerful tool is designed to **guide organizations through the intricate landscape of security hygiene**. Encompassing best practices, risks, and guidance on enhancing security practices.

Customization and Tailoring



One size doesn't fit all! We empower users to customize our product to suit their unique needs and contexts to ensure relevance and effectiveness.

Leaving No Stone Unturned

WORKFORCE EXERCISING RISK AREA COVERAGE

1

Authentication: Verifying the identity of a user

5

Data handling: Collecting, storing, using, and disposing of data

2

Physical security: Protecting assets and people from physical attacks and unauthorized access

6

Security reporting and responsiveness: Reporting security incidents, data breaches, or suspicious activity and responding proactively to security threats

3

Device security: Securing laptops, smartphones, and other connected devices

7

Digital footprint: Managing an individual's online presence

4

Browsing securely: Responding to browser security alerts and checking for security information on websites (such as HTTPS) before making payments.

8

Social engineering: Detecting and preventing malicious influence and deception attempts

Workforce Exercising
The Time Is Now

Join the Cyber Resilience Revolution

Invest in Immersive Labs
Workforce Exercising.

Transform your organization's
cyber resilience.

Be part of the **43%** that
doesn't just talk about security,
but measures it.



Thank you for listening.

Now, we want to hear from you.

Any questions?



Thank you



The Leader in People-Centric Cyber Resilience