

**SUCCESS STORY**

# Milwaukee Tool Elevates Cybersecurity Training and Upskilling with Immersive Labs



Milwaukee Tool, a leading manufacturer of heavy-duty power tools, accessories, and hand tools for professional users worldwide, recognized the need for a comprehensive, interactive security training solution for their development team.

Operating in diverse development environments, the company sought a training program that covered a broad range of scenarios - from internal processes and information management to customer-facing applications. With Application Security being a nascent function within the business, it provided an excellent opportunity to assess existing skills and identify areas for improvement within the cybersecurity and application security teams.

## Identifying the right solution

Seeking a cybersecurity solution that offered high interactivity and a comprehensive library of labs, Milwaukee Tool turned to Immersive Labs. They needed a platform that could cater to their diverse development environments, offer custom course creation, and track coursework completion across their three main business units: native tool software development, mobile application development, and Microsoft development.

## Customized upskilling and training with Immersive Labs

Immersive Labs' platform stood out due to the quality of its material and the ability to customize content. Leaders from the three business units collaborated to build custom collections within the AppSec environment, ensuring that the training content was relevant and effective for each team's unique area of expertise.

## Developing career paths and identifying opportunities

Leveraging the high degree of customization available with Immersive Labs, Milwaukee Tool developed 15 different career paths for its 225 developers. Once the initial content was completed, they not only saw high engagement but also gained insights into existing developers' skills across different languages critical for the Milwaukee Tools developer environments. This gave them a better understanding of where opportunities for development lay and how their current teams' experience aligned with the ever-changing world of application security.

## Success with Immersive Labs

Milwaukee Tool has seen significant success with the Immersive Labs solution. With over 90% of their 225 developers upskilled on the initial custom material, they have been able to bridge the skill gap across various teams onboarded to the platform. The company attributes the high engagement levels to the platform's flexibility, which allows development managers to select training materials most applicable to their teams. This personalized approach has resulted in increased motivation and participation among the developers.

## Flexible deployment

The flexibility of the platform was also a key factor in the successful rollout at Milwaukee Tool. Various teams were able to choose the best deployment for their individual teams, such as team training days or specific time periods allotted for completion.

In addition to this flexibility, Milwaukee Tool has been particularly impressed with the level of engagement among their developers. The interactive and customizable nature of the labs has garnered positive feedback from the participants. Additionally, the company commends the fast and responsive support provided by Immersive Labs, with any technical issues being promptly addressed.

Milwaukee Tool's partnership with Immersive Labs reflects a strategic commitment to elevating cybersecurity competency across its diverse development teams. By leveraging a flexible, customizable training platform, the company has successfully upskilled its workforce, identified areas for improvement, and fostered a culture of continuous learning and development.



**We've been able to train more than 90% of our developers with customized AppSec material with Immersive Labs. We attribute the high level of engagement to our ability for development managers to select the materials that's most applicable to their teams, and then guide their teams through the content.**

**Jon Lampe**

Information Security Manager  
for Milwaukee Tool

Immersive Labs is trusted by the world's largest organizations and governments, including Citi, Pfizer, Humana, HSBC, the UK Ministry of Defence, and the UK National Health Service. We are backed by Goldman Sachs Asset Management, Ten Eleven Ventures, Summit Partners, Insight Partners, Citi Ventures, and Menlo Ventures.

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