



Platform Sub-processors

In providing our platform and services, we and our group companies may use sub-processors to provide specific functions and services such as hosting or customer service. We've set out details of who these sub-processors are and the role they play below. Not all of them will be relevant to how you access our platform or the services you receive from us. If you have any questions, please contact our privacy team at privacy@immersivelabs.com.

If you would like to subscribe to updates to our sub-processor list, please follow this link.

Platform Infrastructure Sub-processors

Immersive Labs is a fully cloud-based platform hosted in AWS data centers. Data for companies located in North and South America will be hosted in our US data center by default, and for companies located anywhere else in the world, data will be hosted in Europe by default. Enterprise Customers can request to have their data isolated in one of these locations.

For customers that pre-date February 2023, data will be hosted in our data centers located in Europe.

Sub-processor Name	Purpose for Processing	Data Hosting Location
Amazon Web Services, Inc	Cloud infrastructure hosting	Main centre: Ireland eu-west-1 Back-up centre: London eu-
	Cloud infrastructure hosting	west-2 Main centre: United States us-
		east-1
		Back-up centre: United States us-east-2

Customer Service and Relationship Management Sub-processors

Sub-processor Name	Purpose for Processing	Data Hosting Location
Snowflake, Inc.	Data warehouse	Ireland or USA
Google Ireland, Ltd.	Looker – Business intelligence reporting tool	United Kingdom
Gainsight, Inc.	Gainsight – Customer relationship management system & analytics tool	Germany
Salesforce UK Ltd.	Customer relationship management system	United Kingdom
Google LLC.	Google Workspace	Europe (multi-region)
Zendesk, Inc.	Customer service	Ireland
Atlassian, Inc.	Jira – Customer service	Ireland









Callitech Ltd (t/a Money Penny)	Customer service call center	United Kingdom		
	Customer communications (for Premium Support customers only)	United States		
Immersive Labs Group Companies				
Group Company Name	Purpose for Processing	Location		

Immersive Labs Corporation	Customer support and account administration	United States
Immersive Labs GmbH		Germany
Immersive Labs Limited		United Kingdom
Immersive Labs Cyber Security Software Services LLC		United Arab Emirates